

ADVERTISE WITH US!

DRIVE TV USA

DIGITAL SIGNAGE FOR MOTORISTS

Target a captive audience with digital signage in Ohio BMV offices.



14 million opportunities to reach Ohio motorists

Digital signage advertising is available in BMV offices. Advertiser messages are viewed by a captive audience waiting in line to obtain driver's licenses, license plates and conduct other official transactions. DriveTVusa is entertaining and informative with content displayed on bright commercial LED monitors. It contains a mix of news, trivia, public service announcements and advertising.

Advertisers may choose specific BMV offices in a city, a county, a region, or the entire State. What reach do you need – statewide or local? Customize your ad campaign to the geographic areas important to your business. Adding digital-out-of-home to your media mix is a cost effective and efficient add-on to any campaign. And, because DriveTVusa has verifiable transactional data, advertisers know viewers are in BMV offices to see the content displayed.

186 BMV locations across the State of Ohio



NORTHWEST
35 Locations

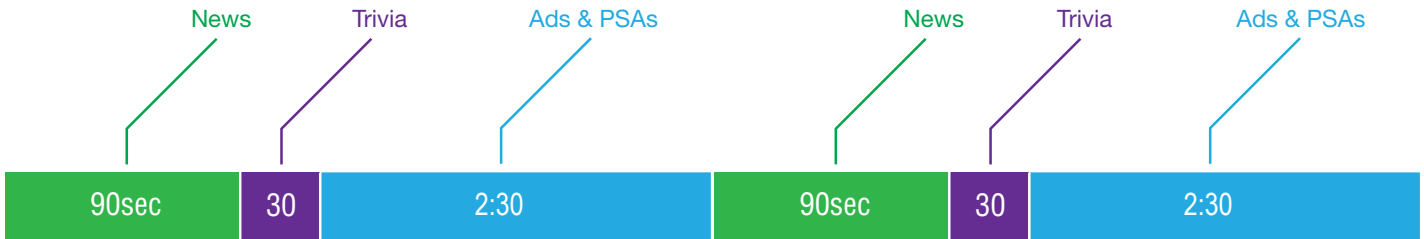
NORTHEAST
48 Locations

EAST
35 Locations

SOUTHWEST
45 Locations

CENTRAL
23 Locations

Viewing Schedule



The time-line shows a 9 minute rotation, which is repeated throughout the day. Ads are displayed for 10 seconds on the screen. No audio. A maximum of 24 advertising spots are available within any given month making this a highly exclusive opportunity for those advertisers wishing statewide coverage.

Ad Specifications

Dimension size:

1250w x 548h pixels at 72dpi

Color: RGB

Approximately 32" w X 18" h on a 47" screen

File Formats:

.png, .jpg



2 Ways to Submit Your Ad

A Do it yourself:

1. Create the ad using Adobe design products or other design software. Use the specs listed.
2. Save the file using the recommended file type listed above.
3. E-mail the file to msabino@drivetvusa.com.

B We'll do it for you:

1. E-mail your logo and copy with a description of the desired look of the ad to msabino@drivetvusa.com.
2. We create the ad then send you a proof.
3. One free revision is included without incurring additional fees.

*Tips: Keep it simple. The fewer words the better.
Design Fee: \$40/hr.*

Content Approval

All content requires approval by the Content Committee at DriveTV in accordance with guidelines established by the Ohio Bureau of Motor Vehicles. Guidelines available at www.drivetvusa.com

For advertising rates please call 888-210-4955 or visit www.drivetvusa.com

Regional Advertising Rates

Standalone pricing if purchased at single locations

Region	# Locations	Cost/Mo.	Ave # /Imp/Mo.	AveCost/Imp
Northeast	48	\$11,225	357,339	0.032
East	35	\$6,050	173,460	0.035
Southwest	45	\$9,425	305,519	0.031
Northwest	35	\$6,875	212,923	0.032
Central	23	\$5,275	157,918	0.033



Effective Oct 1st, 2015, subject to change.

Rates shown are per month. Add 1x graphic file upload fee of \$25.00 per unique file. Please go to www.drivetvusa.com "locations" for a detailed map and address of each participating BMV location.

Agency#	County	Bureau Name	Price	Co. Price	Agency#	County	Bureau Name	Price	Co. Price	Agency#	County	Bureau Name	Price	Co. Price
0103	Adams	West Union	\$125		2520	Franklin	Northland	\$200		5512	Miami	Troy	\$250	\$375
0218	Allen	Eastgate License	\$250	\$375	2530	Franklin	Grove City	\$150		5606	Monroe	Woodsfield	\$125	
0215	Allen	Lima	\$125		2575	Franklin	West Broad Plaza	\$200		5720	Montgomery	Clayton	\$300	
0302	Ashland	Ashland	\$200		2608	Fulton	Wauseon	\$150		5740	Montgomery	West Carrollton	\$250	
0411	Ashtabula	Geneva	\$125	\$400	2812	Geauga	Chesterland	\$125	\$325	5754	Montgomery	Huber Heights	\$300	
0418	Ashtabula	Jefferson	\$150		2817	Geauga	Chardon	\$200		5758	Montgomery	West Third	\$125	\$1550
0424	Ashtabula	Ashtabula	\$125		2902	Greene	Beavercreek	\$250	5764	Montgomery	Smithville	\$200		
0503	Athens	Athens	\$200		2509	Greene	Xenia	\$200	\$600	5765	Montgomery	Trotwood	\$125	
0607	Auglaize	Wapakoneta	\$150	2910	Greene	Fairborn	\$150	5772		Montgomery	Centerville	\$250		
0705	Belmont	Bridgeport	\$150	\$400	3005	Guernsey	Cambridge	\$200		5811	Morgan	Morgan County	\$125	
0706	Belmont	St Clairsville	\$125		3105	Hamilton	Montgomery	\$150	5904	Morrow	Mt. Gilead	\$125		
0707	Belmont	Barnesville	\$125		3120	Hamilton	Seven Hills	\$250	6015	Muskingum	Zanesville	\$250		
0808	Brown	Georgetown	\$150		3129	Hamilton	Mill Creek Valley	\$250		6103	Noble	Caldwell	\$125	
0901	Butler	Middletown	\$250	\$950	3141	Hamilton	Sharonville	\$300		6212	Ottawa	Port Clinton	\$125	
0915	Butler	Fairfield	\$250		3150	Hamilton	Forest park	\$300		6310	Paulding	Paulding	\$125	
0918	Butler	Hamilton (East)	\$250		3155	Hamilton	Colerain	\$200	\$2625	6425	Perry	New Lexington	\$125	
0944	Butler	Hamilton (West)	\$200		3159	Hamilton	GCADA	\$250		6509	Pickaway	Circleville	\$150	
1011	Carroll	Carrollton	\$125		3168	Hamilton	Harrison	\$125		6606	Pike	Waverly	\$150	
1213	Clark	Sun Center	\$200		3170	Hamilton	Green Township	\$200		6704	Portage	Ravenna	\$250	
1214	Clark	New Carlisle	\$125	\$525	3182	Hamilton	Beechmont	\$200		6715	Portage	Kent	\$125	\$575
1215	Clark	Bechtle Ave	\$200		3188	Hamilton	Red Bank	\$200	6724	Portage	Streetsboro	\$200		
1301	Clermont	Batavia	\$300		3191	Hamilton	Price Hill	\$200		6805	Preble	Eaton	\$250	
1311	Clermont	Loveland	\$200	\$750	3202	Hancock	Findlay	\$300		6911	Putnam	Putnam County	\$125	
1313	Clermont	Milford	\$250		3306	Hardin	Kenton	\$125	7008	Richland	Mansfield	\$250	\$400	
1450	Clinton	Wilmingtion	\$200		3410	Harrison	Cadiz	\$125		7015	Richland	Shelby		\$150
1508	Columbiana	E Liverpool	\$150	\$450	3503	Henry	Napoleon	\$125		7129	Ross	Chillicothe	\$250	
1525	Columbiana	Salem	\$150		3630	Highland	Hillsboro	\$150		7209	Sandusky	Fremont	\$250	
1530	Columbiana	Lisbon	\$150		3704	Hocking	Logan	\$125		7312	Scioto	Portsmouth	\$250	
1604	Coshocton	Coshocton	\$150		3805	Holmes	Millersburg	\$150		7419	Seneca	Tiffin	\$200	
1708	Crawford	Bucyrus	\$150		3917	Huron	Norwalk	\$250		7502	Shelby	Shelby County	\$200	
1809	Cuyahoga	North Royalton	\$250	\$3850	4120	Jefferson	Steubenville	\$200		7614	Stark	Canton South	\$150	
1840	Cuyahoga	Westpark BMV	\$250		4203	Knox	MT Vernon	\$250		7619	Stark	AAA BMV	\$250	
1814	Cuyahoga	Parma	\$350		4305	Lake	Painesville	\$250	\$1000	7623	Stark	Alliance	\$250	
1817	Cuyahoga	Shaker Hts	\$200		4327	Lake	Wickliffe	\$250		7633	Stark	Stark CO Auto	\$250	\$1600
1820	Cuyahoga	Garfield Heights	\$250		4328	Lake	Willowick	\$250		7635	Stark	North Canton	\$200	
1826	Cuyahoga	Independence	\$250		4334	Lake	Mentor	\$250	7692	Stark	30th ST	\$250		
1829	Cuyahoga	Wade Park	\$200		4407	Lawrence	Ironton	\$200	\$325	7605	Stark	LDR Clerk of Court	\$250	
1838	Cuyahoga	Strongsville	\$250		4410	Lawrence	Proctorville	\$125		7721	Summit	Elyet	\$300	
1846	Cuyahoga	East 55th	\$250		4510	Licking	Pataskala	\$200		7726	Summit	Cuyahoga Falls	\$300	
1852	Cuyahoga	University HTS	\$250		4515	Licking	Newark	\$300	\$625	7731	Summit	Akron Auto Dealers	\$250	
1855	Cuyahoga	Parma Heights	\$250		4522	Licking	Johnstown	\$125		7732	Summit	Barberton	\$250	\$1800
1856	Cuyahoga	Brooklyn	\$300		4606	Logan	Logan County	\$150	7742	Summit	Northfield	\$250		
1861	Cuyahoga	Mayfield Heights	\$250		4718	Lorain	Wellington	\$125		7744	Summit	Tallmadge Ave	\$250	
1891	Cuyahoga	Maple Heights	\$200		4721	Lorain	Avon Lake	\$250	\$1025	7701	Summit	Fairlawn	\$200	
1896	Cuyahoga	North Olmsted	\$350		4723	Lorain	Elyria	\$350		7832	Trumbull	Elm Road	\$200	
1906	Darke	Greenville	\$250	4740	Lorain	Lorain	\$300	7835		Trumbull	Niles	\$250	\$600	
2011	Defiance	Defiance	\$150	4807	Lucas	Oregon	\$250	7840	Trumbull	Westside	\$150			
2172	Delaware	Delaware	\$250	\$375	4811	Lucas	Heatherdowns	\$300		7901	Tuscarawas	New Philadelphia	\$250	\$375
2188	Delaware	Powell	\$125		4841	Lucas	Downtown	\$150	7914	Tuscarawas	Uhrichsville	\$125		
2207	Erie	Sandusky	\$250		4844	Lucas	Miracle Mile	\$250		8014	Union	Marysville	\$200	
2308	Fairfield	Pickerington	\$250	\$375	4857	Lucas	Sylvania	\$250		8107	Van Wert	Van Wert	\$150	
2301	Fairfield	Lancaster	\$200		4901	Madison	London	\$125	8307	Warren	Mason	\$250		
2436	Fayette	Washington CH	\$150		5008	Mahoning	Westside	\$250		8310	Warren	Franklin	\$250	\$750
2503	Franklin	Grove Agency	\$350	5024	Mahoning	Poland	\$125	8311	Warren	Lebanon	\$250			
2509	Franklin	Kenny Plaza	\$250		5010	Mahoning	Southside	\$125	\$900	8420	Washington	Marietta	\$250	
2518	Franklin	Westpointe Plaza	\$250	5032	Mahoning	Boardman	\$250	8514		Wayne	Wooster	\$250		
2512	Franklin	Westerville	\$250	5047	Mahoning	Northside	\$150	8526		Wayne	Orrville	\$125	\$375	
2528	Franklin	Gahanna	\$350	5113	Marion	Marion	\$250	8613	Williams	Bryan	\$200			
2561	Franklin	Worthington	\$250	\$3300	5209	Medina	Medina	\$350		8712	Wood	Bowling Green	\$250	\$450
2562	Franklin	Hilliard	\$250		5215	Medina	Wadsworth	\$250	8709	Wood	Perrysburg	\$200		
2565	Franklin	South High Street	\$300		5311	Meigs	Meigs County	\$125						
2516	Franklin	East Broad Street	\$250		5408	Mercer	Mercer County	\$200						
2586	Franklin	Shipley	\$250		5507	Miami	Piqua	\$125						